



HP Systems Management

HP's application infrastructure management

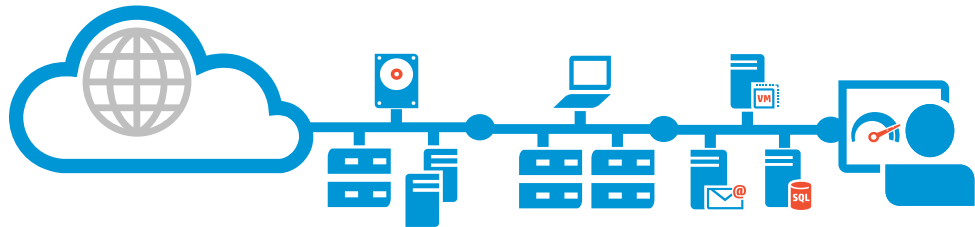
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74%

workloads are virtualized -
30% use multiple
hypervisors



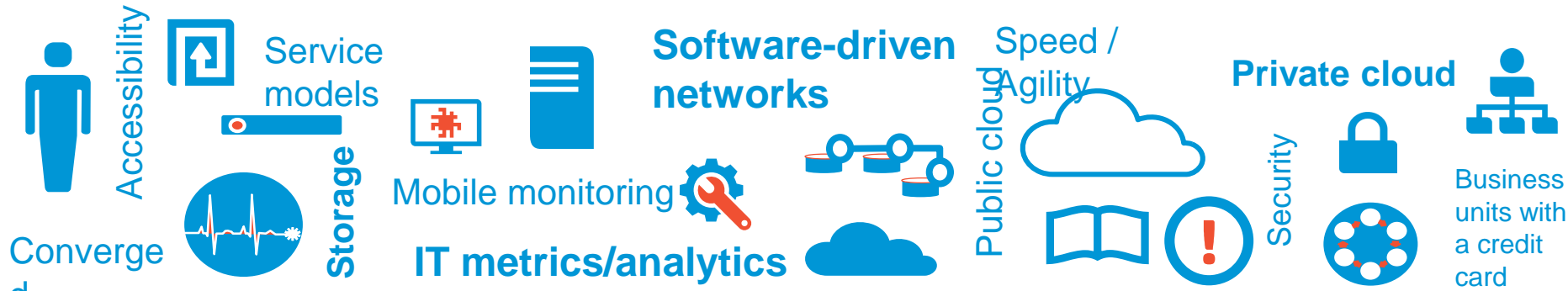
Infrastructure rapidly expand in size

1/3

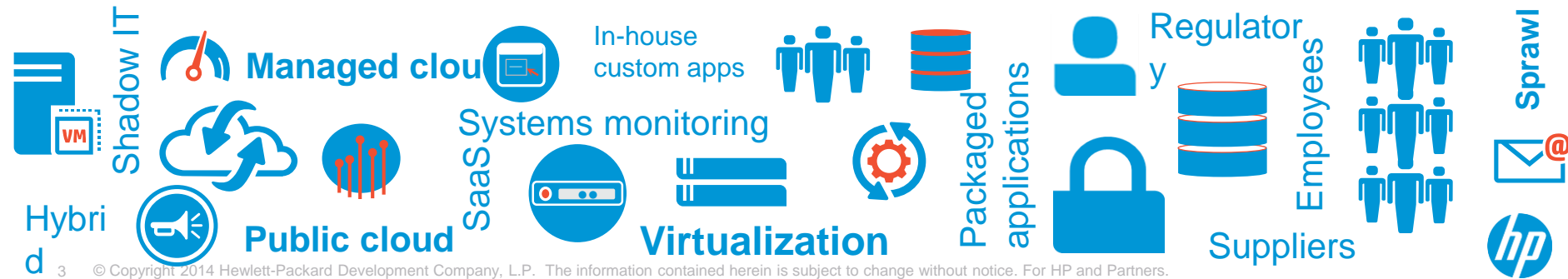
of all workloads are
moving to the cloud

38%

Savings if you master Simplification -
reducing complexity will reduce
costs.



And complexity.



IT
Executive



Align business
priorities



Reduce IT
Costs



Increase
Efficiency



Simplify and
Virtualize



Business
Service Health



Optimize and
Utilize

Users



Systems Management

Challenges

IT organizations must scramble to manage their application infrastructure effectively.

Infrastructure

- Complex environments (cloud, virtualization, physical, ...)
- Rapid growth and movement
- Performance issues, hard to diagnose root cause, multiple vendor point tools, human error, increasing MTTR

Availability and
performance

Every business line depends on their IT application infrastructure...

Goals



Manage change effectively and efficiently without disruption



Reduce cost and improve profit (Optimization)



Maximize SME time spent on business aligned activities vs day-to-day tasks



Improve application infrastructure uptime



Make infrastructure relevant to business - More than a cost center

You need tools that provide ...



Benefits

Reduced operating
costs

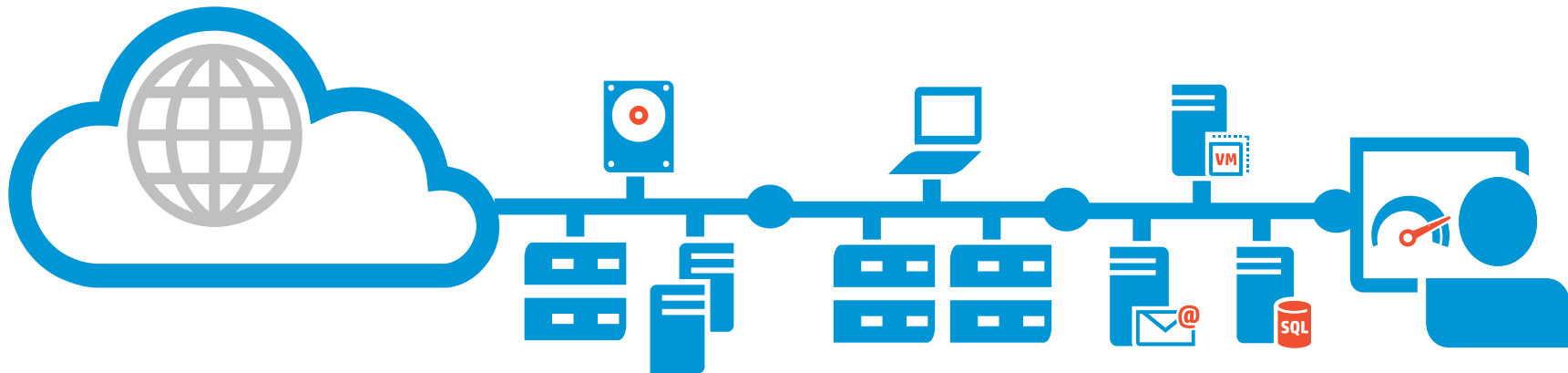
Increase Uptime

Reduced MTTR

Ownership (Stop
Blaming)

Operational efficiency

Quick time to value



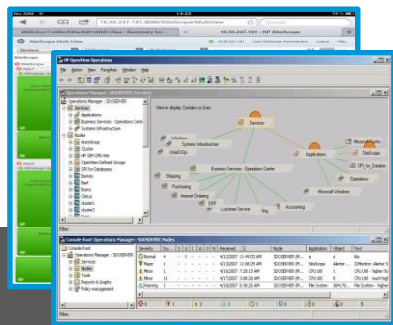
**End-to-end integrated
systems
management**

**The HP
solution**

HP Systems Management

Deliver VIP Systems Management Services!

Operations Management



Consolidates event & performance data from heterogeneous sources

Performance Management



Performance-issue identification with real time diagnostic capabilities

Virtualization Management



Virtualization and cloud performance and optimization

End-to-end
Systems
Management

Integrated, proven products give you complete control of your physical, cloud, and virtual infrastructure.

Map applications infrastructure

Real time availability and performance

status

Single-pane-of-glass for multiple consumers



**Visualiz
e**

... across cloud, virtual, and physical IT environments

Real-time data collection

Collect Widely, Store Wisely

Pinpoint root cause analysis

Automated remedial actions



Isolate

... across cloud, virtual, and physical IT environments

Monitor critical resources to avoid future failure
Short-term and long-term trend deviations
Optimize and automate resources



Predict

... across cloud, virtual, and physical IT environments

Infrastructure Discovery
Availability and Performance Monitoring
Performance and Capacity Optimization
Business Objective Analysis

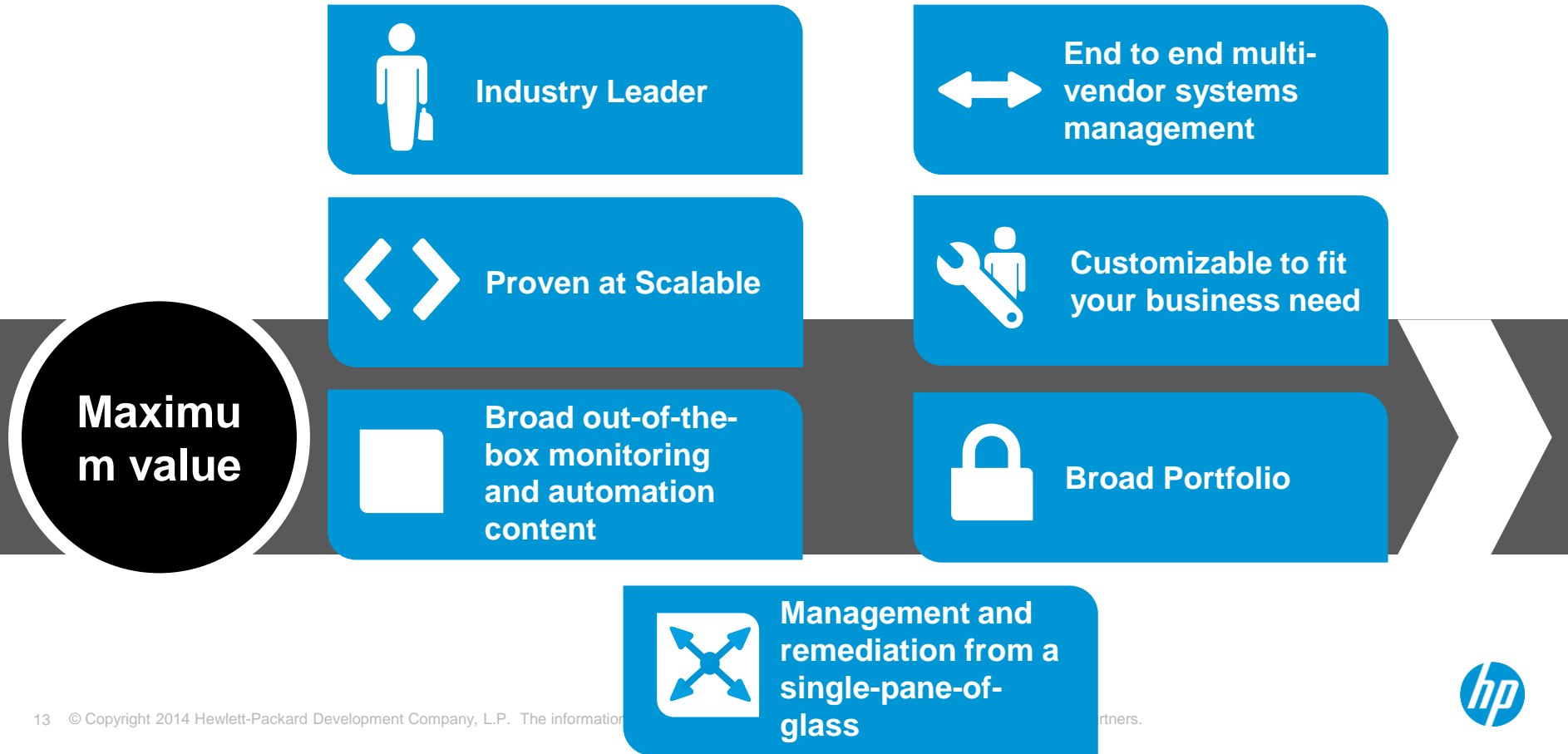


VIP
System
services

**Your infrastructure is your
business!**

**HP Systems Management is committed to support VIP-level
application infrastructure services needed to sustain and grow
your business.**

Why choose HP?



**Global fortune 500
Telecommunicatio
ns Company**



**Small Business
Computer Services
Company**

**80%
Operational
Efficiency**

**60 Minutes to
Value**

**80% Time Saved
Troubleshooting**

**Custome
r
value**

A single tool set
meets all their
monitoring
needs

Enabling rapid
ignition less
than one hour

Solve problems
and bottlenecks
before they
become critical



“HP vPV provides good insight and overview on what is happening. This overview and insight are important in everyday management because visualization server instances are growing at an alarming rate.”

– System Administrator, Educational Institution

“By customizing HP Operations Manager for Windows so it monitors our customers’ PABX systems, we have mitigated the risk of maintaining a solution that is no longer supported and reduced our ongoing labour costs by \$20,000 per annum.”

– Cameron Craig, network operations centres and TAC manager, NEC Australia

**What our
customer
s say**

“No other comprehensive monitoring solution can be set up as fast or easy as HP SiteScope.”

-Consultant, Large Enterprise Insurance Company

“vPV helped us quickly confirm the existence of disk performance problems that were slowing down our virtual infrastructure.”

-IT Architect, Landspitali





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and free
software

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what's
happening

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Business Service Management (BAC/BSM/APM/NNM)



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Assess your systems management requirements

Evaluate HP solutions and best practices

**Next
steps**



Thank
you!

